

**REDCAR**

# **BEARS**

**SPEEDWAY**

*SPONSORSHIP OPPORTUNITIES 2019*







# WELCOME...

This brochure showcases the opportunities available to be a sponsor of the Redcar Bears Speedway team in 2019.

Redcar Bears will be competing in the SGB Championship league in 2019, which consists of 12 teams racing across the UK. We are proud to have staged speedway in Teesside since the 1920's, with our home now being at the South Tees Motorsports Park in South Bank.

We have a young and exciting team for the new speedway season and have ambitions to bring silverware back to Teesside. We would love you to be a part of it.

Redcar Bears Speedway   
@RedcarBears 

**Contact Details**

**Club Hotline:**

01642 040 302

**Website:**

[www.redcar-speedway.com](http://www.redcar-speedway.com)

**Jitendra Duffill (Promoter):**

07771 665 367

[duffill.redcarbears@gmail.com](mailto:duffill.redcarbears@gmail.com)

**Ian Drinkel (Marketing Manager):**

07827 293 866

[indrinkel@msn.com](mailto:indrinkel@msn.com)

**Address:**

South Tees Motorsports Park, off South Bank  
Road, South Bank, Middlesbrough. TS6 6XH



## OUR TEAM



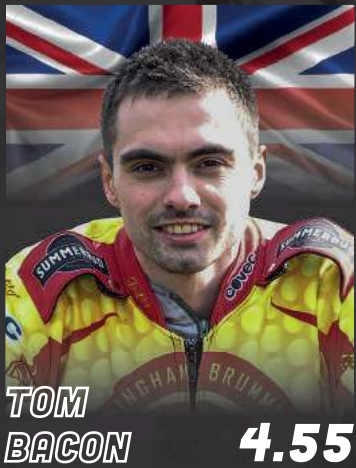
MICHAEL  
PALM-TOFT **7.96**



CHARLES  
WRIGHT **7.68**



BEN  
BARKER **6.87**



TOM  
BACON **4.55**



JORDAN  
STEWART **4.09**



NATHAN  
GREAVES **3.99**



JACK  
SMITH **2.73**



JADE  
MUDGWAY **TEAM  
MANAGER**



JITENDRA  
DUFFILL **PROMOTER**





THE 2018 REDCAR  
'ECCO' BEARS TEAM

# TITLE SPONSORS

## MAIN SPONSORS

All naming rights for the 2019 Redcar Bears team, enhanced company exposure and unique sponsorship perks.

Details and price on request.

## PARTNER SPONSORS – 4 AVAILABLE

Partner sponsors receive specific naming rights, enhanced company exposure and unique sponsorship perks. Details and prices on request.

All partner sponsors available for 2019

- 1) Stadium naming rights
- 2) Grandstand naming rights
- 3) Platinum Club naming rights
- 4) Pits and Redcar Cubs naming rights





Quarter to full page adverts in our race day programme. All prices include the design of your advert and are displayed in every programme for the entire 2019 season.

<b>1/4</b> PAGE	<b>£280</b> + VAT
<b>1/2</b> PAGE	<b>£490</b> + VAT
<b>FULL</b> PAGE	<b>£899</b> + VAT



Displayed for the entire season. Your name/ business name will be announced over our speaker system to the crowd before your chosen heat takes place and is also displayed on our race card above your chosen heat. **New for 2019 – A free drink at the bar if your heat scores a 5:1 to the Bears!**

**£250**  
+ VAT

5 metres long X 0.85 metres high and in full colour.

Displayed for the entire season. Design and manufacturing costs included.

**PER PANEL**  
**£300**  
+ VAT

5 metres long X 1.25 metres high.

Full colour in direct view of the home straight. Design and manufacturing costs included.

**£400**  
+ VAT







# HOSPITALITY AND MEETING SPONSORSHIP PACKAGES

## BRUCE FORRESTER LOUNGE

- Full use of this hospitality suite which has a dedicated, raised viewing area
- Admission for 16 people included (additional people at £30 + VAT per head)
- Dedicated host for the evening
- Joint meeting sponsorship
- 2 free bar drinks per person
- Free hot drinks for all hospitality guests
- Race day programme for each guest
- Full buffet provided
- Company logo displayed on programme cover and named as a meeting sponsor
- ½ page full colour advert in the programme on the first page
- Public address announcements
- Pre-meeting pits visit
- Centre green visit to watch 2 heats (optional)
- Pre-meeting speedway presentation
- Choosing of the Bears rider of the night including presentation of this award to the rider

*Please note, Main Sponsor and Partner Sponsors have access to this suite but not to the the buffet.*

**£499**  
**+ VAT**



## PLATINUM SUITE

PRIME LOCATION ON THE HOME STRAIGHT WITH ITS OWN BAR

- Full, exclusive use of the Platinum Suite, which has a dedicated raised viewing platform
- Admission for 16 people included (additional people at £30 + VAT per head)
- Dedicated host for the evening
- Joint meeting sponsorship
- 2 free bar drinks per person
- Free hot drinks for all hospitality guests
- Race day programme for each guest
- Full buffet provided
- Company logo displayed on programme cover and named as a meeting sponsor
- ½ page full colour advert in the programme on the first page
- Public address announcements
- Pre-meeting pits visit
- Centre green visit to watch 2 heats (optional)
- Pre-meeting speedway presentation
- Choosing of the best race celebration of the night including presentation of this award to the rider

**£499**  
**+ VAT**





# SPONSORSHIP PACKAGE DEALS

New for 2019! Discounted prices are offered if you choose to take a sponsorship package consisting of more than one advertising platform. Further discounts are offered if payment is received upfront.

ADVERTS TAKEN	PRICE	FULL PAYMENT UPFRONT
1	LIST PRICE	5% OFF
2	10% OFF	15% OFF
3	15% OFF	20% OFF
4	25% OFF	30% OFF

Sponsors taking a package including 3 options or more will receive a signed, framed team photograph at the end of the season.

\*Payment upfront qualification is receiving funds within 7 days of booking



# VIP SUPPORTERS CLUB

In 2019 we have 3 unique packages available to supporters who would like to offer additional support to Redcar Speedway. Not everybody has a business with which to sponsor the Bears, which is why we have created a way to 'sponsor' us as an individual.

Each package has exclusive benefits, some of which you can't buy any other way including official 2019 team clothing and photographs taken with the team which will be signed and framed for you.



- Race Jacket at end of year
  - Name on a race jacket
  - 1 night in hospitality for 4 people with free entry for all 4 on the night
  - Heat Sponsorship
  - Signed, framed team photo at the end of year
  - Photo with team on press day
  - Limited edition official team Polo Shirt and Jacket (as worn by the 2019 Bears Team)
  - Name on Tyre Fund plaque in the bar
  - Hire bike day for 2 people with a Redcar Bear as instructor
- £499



- Name on a race jacket
  - 1 night in hospitality for 3 people with free entry for all 3 on the night
  - Signed, framed team photo at end of year
  - Photo with team on press day
  - Limited edition official team Polo Shirt and Jacket (as worn by the 2019 Bears Team)
  - Name on Tyre Fund plaque in the bar
  - Hire bike day for 2 people with a Redcar Bear as instructor
- £399



- 1 night in hospitality for 2 people with free entry for both on the night
  - Signed, framed team photo at the end of year
  - Photo with team on press day
  - Limited edition official team Polo Shirt and Jacket (as worn by the 2019 Bears Team)
  - Name on Tyre Fund plaque in the bar
  - Hire bike day for one with a Redcar Bear as instructor
- £299





# MAIN SPONSORSHIP PACKAGE

## COMPANY EXPOSURE

- Naming rights to the 2019 Redcar Bears. Redcar 'Your company name' Bears mentioned in all club exposure in local press, local radio, SGB website, Speedway Star and social media.
- Company logo incorporated into club logo, appearing on race jackets, club merchandise and official team clothing.
- Company logo on race jackets.
- Advertising sign on the back straight.
- Full page programme advert for the season.
- 2 air fence banners, one on bends  $\frac{1}{2}$  and one on bends  $\frac{3}{4}$ .
- Logo on website and social media sites.
- Logo on backdrop used for pre and post-match interviews. Facebook interviews are currently viewed by up to 1000 people and we have over 4500 followers on Facebook.
- Logo on advertising board displayed in official team photograph.



## SPONSORSHIP PERKS

- 1 Meeting sponsorship and exclusive use of the Forrester Lounge with full hospitality benefits for up to 16 people.
- 1 Meeting sponsorship and exclusive use of the Platinum Club with full hospitality benefits for up to 16 people.
- Official team race jacket presented at the end of the season
- Signed, framed team photo presented at the end of the season
- Photograph with the Redcar Bears team on Press Day
- Entry for 4 people to every Redcar hosted meeting
- Hire bike day for up to 4 people during the season as part of a joint corporate day







# PARTNERSHIP SPONSORSHIP PACKAGES

## NAMING RIGHTS

- Specific naming and advertising rights for each partner sponsor

## SPONSORSHIP PERKS

- Company logo displayed on official Redcar Bears Squad clothing (team polo shirts and jackets). Worn by riders, promoters and team manager.
- Company logo on race jackets.
- Half page programme advert for the season.
- 1 air fence banner on a bend of your choice.
- Logo on website.
- Logo on backdrop used for pre and post-match interviews. Facebook interviews are currently viewed by up to 1000 people and we have over 4500 followers on Facebook.
- Logo on advertising board displayed in official team photograph.

## SPONSORSHIP PERKS

- 1 Meeting sponsorship and exclusive use of the Forrester Lounge with full hospitality benefits for up to 16 people.
- 1 Meeting sponsorship and exclusive use of the Platinum Club with full hospitality benefits for up to 16 people.
- Official team race jacket presented at the end of the season
- Limited edition official team clothing supplied (Jacket and Polo Shirt).
- Photograph with the Redcar Bears team on Press Day. This will be signed, framed and presented to you at the end of the season
- Entry for 2 people to every Redcar hosted meeting
- Hire bike day for up to 4 people during the season as part of a joint corporate day
- Use of the Forrester Lounge for viewing purposes for you and your guest. Food will be provided for you in the Hodgson Suite, situated next to the bar.





