



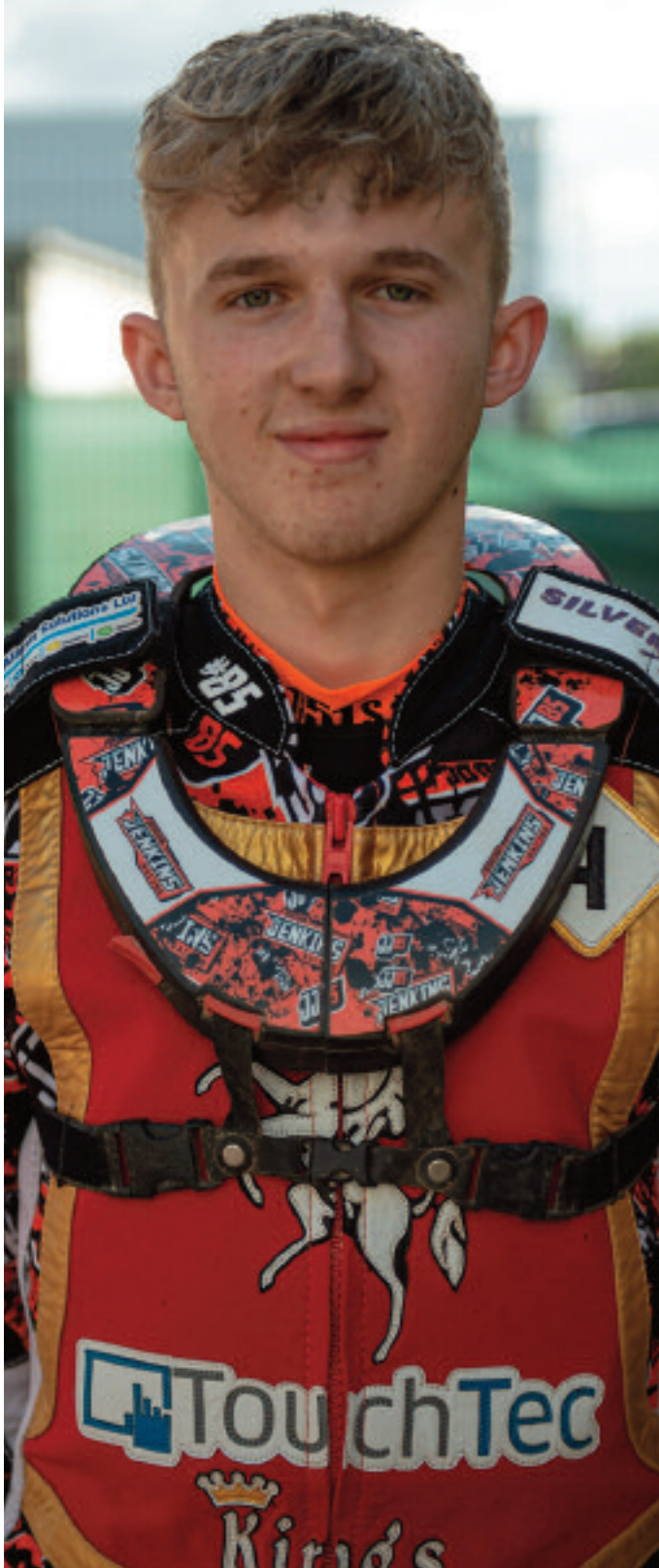
**MARKETING  
OPPORTUNITY..**



An Introduction To...

**JORDAN  
JENKINS  
RACING**





*introducing . . .*  
**Jordan Jenkins**

**JORDAN JENKINS was born in Norwich, Norfolk on August 2nd, 2001.**

The youngster started racing motorcycles from an early age and has gone on to win many honours before turning out for his local side Mildenhall in the National league during the 2016 season.

His promise was there for everyone to see and he quickly agreed terms with the Fen Tigers at the start of the 2017 season helping the club to glory in the National Trophy at the tender age of 16.

He took a break from the sport last year to take his exams at school after the club agreed that Jordan's education mattered above everything else.

Jenkins returned to Mildenhall in 2018 where he would be given the honour of captaining the side and has led them to an unbeaten run in the National league of 20+ matches. They retained the National Trophy and are on course to win both the league title and cup competitions. It's a major achievement for Jordan and his increasing and impressive CV.

He was invited to take part in the 'No Limits' speedway training school where a group of the country's brightest youngsters learnt about training, diet and bike preparations. The group are seen as representing their country in years to come.

Jordan has a bright future ahead of him and will be taking part in both the British Under-19 and Under-21 championships during next season as well as furthering his career at club level.

**HONOURS**

2017 National Trophy winner - Mildenhall

2018 National Trophy winner - Mildenhall

## It's fast, it's furious, it's great family entertainment

- *Speedway bikes have no brakes, no gears, 1 Clutch, a 500cc engine and run on methanol fuel.*
- *They accelerate from 0-60 in less than 3 seconds, faster than an F1 car!*
- *4 riders race over 4 laps on an oval shale track.*
- *With no run off areas it is 4 laps of full out speed, thrills and excitement made even better by the atmosphere where fans are stood just metres from the track.*



**SPEEDWAY RACING**



# The Audience

*SPEEDWAY racing continues to grow as a motor sport both globally and in the UK. With over 30 teams competing in Britain the sport is attracting an ever growing audience, attracting a diverse fan base spanning multiple generations. The sport of speedway has extremely loyal fans who will be found travelling the country to watch their team. It is unique in the fact the stars of the show, the riders, are so accessible to the general public. Fans have plenty of opportunities for autographs and photos often for a long time after a meeting has finished.*



# Speedway as a commercial and marketing platform

YEAR on year a growing number of companies and international brands have recognised the pull of speedway. Unlike other forms of motor sport, speedway racing takes place on an oval track inside a stadium facility. This distinctive setting offers a unique selling point over most other forms of motor racing, as not only can the racing be viewed from any vantage point within the stadium, but sponsors names and logos are always on display.

With British Speedway meetings, news and results broadcast through a multitude of media channels including TV, newspapers, Social Media and magazines a rider's sponsors can benefit from high visibility. Unlike other sports Speedway takes place several times a week and often a rider can race every night of the week in front of crowds across the country.

A sport with such great heritage has adapted with the times and has a very strong online presence especially on social media. Fans are very keen to follow riders on facebook, twitter and Instagram which provides an engaging platform for a rider to show off sponsors names, logos and websites.





# Marketing rights & Support programme

*SPONSORING Jordan Jenkins offers you or your company access to a number of benefits including:*

- *Branding on all of Jordan's race bikes, race suits, pit mats and clothing.*
- *Jordan and his bikes in attendance at corporate events - Show off your logo on Jordan's bike, an engaging addition to any stand or exhibition.*
- *A dedicated space on Jordan's website, including image of logo and a link to your website.*
- *Corporate/personal hospitality at a meeting – including meet the riders, visit the pits and client hospitality.*
- *Increased social media presence – You will feature heavily on Jordan's social media platforms including Facebook, Twitter and Instagram.*
- *Regular coverage for your company in Newspapers, Websites and Magazines.*
- *Monthly newsletter – Get up to date news and a personal inside view on Jordan's latest activities.*
- *Association with a motorsport which is followed and shown around not only the UK but the world.*



Words and Design:  
**Snapshot**



**WOULD you like to be a part of the Jordan Jenkins success story?  
Contact 07557 026489 or email [jordanjenkinsracing85@gmail.com](mailto:jordanjenkinsracing85@gmail.com)  
for more details - and thank you for taking the time to read  
this presentation**

**JORDAN**  
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